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PTO/SB/81 (02-01)

Approved for use through 10/31/2002. OMB 0651-0035

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POWER OF ATTORNEY OR AUTHORIZATION OF AGENT

Application Number	09/970,153
Filing Date	10/2/2001
First Named Inventor	Fridman, Leonid
Title	Apparatuses, Methods And Computer Programs For Displaying Information on Signs
Group Art Unit	
Examiner Name	
Attorney Docket Number	24004.1.4

I hereby appoint:

Practitioners at Customer Number

OR

Practitioner(s) named below:

Name	Registration Number
Trevor D. Arnold	51,416
Frederick C. Williams	36969
Yan Lan	50,214

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as my/our attorney(s) or agent(s) to prosecute the application identified above, and to transact all business in the United States Patent and Trademark Office connected therewith.

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<input checked="" type="checkbox"/> Firm or Individual Name	Trevor D. Arnold at Burns & Levinson LLP				
Address	1030 Fifteenth St., NW				
Address	Suite 300				
City	Washington	State	DC	Zip	20005-1501
Country	USA				
Telephone	(202) 842-0431	Fax	(202) 467-4045		

I am the:

Applicant/Inventor

Assignee of record of the entire interest. See 37 CFR 3.71.

Statement under 37 CFR 3.73(b) is enclosed. (Form PTO/SB/96).

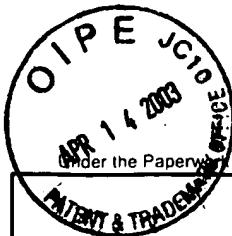
SIGNATURE of Applicant or Assignee of Record

Name	<i>Brad Hurley</i>
Signature	<i>Brad Hurley</i>
Date	4/11/03

NOTE: Signatures of all the inventors or assignees of record of the entire interest or their representative(s) are required. Submit multiple forms if more than one signature is required, see below*.

*Total of _____ forms are submitted.

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**STATEMENT UNDER 37 CFR 3.73(b)**Applicant/Patent Owner: Leonid Friedman, et al.Application No./Patent No.: 09/970,153 Filed/Issue Date: 10/21/2001Entitled: Apparatuses, Methods and Computer Programs for Displaying Information on Signs
Vert, Inc., a Corp.

(Name of Assignee)

(Type of Assignee, e.g., corporation, partnership, university, government agency, etc.)

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states that it is:

1. the assignee of the entire right, title, and interest; or2. an assignee of less than the entire right, title and interest.

The extent (by, percentage) of its ownership interest is _____ %

in the patent application/patent identified above by virtue of either:

A. An assignment from the inventor(s) of the patent application/patent identified above. The assignment was recorded in the United States Patent and Trademark Office at Reel _____, Frame _____, or for which a copy thereof is attached.

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B. [] A chain of title from the inventor(s), of the patent application/patent identified above, to the current assignee as shown below:

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[] Additional documents in the chain of title are listed on a supplemental sheet.

[] Copies of assignments or other documents in the chain of title are attached.

[NOTE: A separate copy (i.e., the original assignment document or a true copy of the original document), must be submitted to Assignment Division in accordance with 37 CFR Part 3, if the assignment is to be recorded in the records of the USPTO. See MPEP 302.08]

The undersigned (whose title is supplied below) is authorized to act on behalf of the assignee.

4/11/03

Date

Brad Hartley

Typed or printed name

M. Hartley

Signature

CEO

Title

RE NON-PROVISIONAL PATENT APPLICATION:

SERIAL NO.: 09/970,153)
INVENTORS: Leonid Fridman et al)
TITLE: Apparatuses, Methods, And)
 Computer Programs For Displaying)
 Information On Signs)
FILING DATE: October 2, 2001)

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ASSIGNMENT

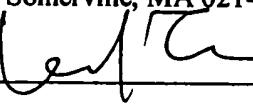
I, as one of the undersigned joint inventors of United States Non-provisional Patent Application Serial No. 09/970,153, entitled "Apparatuses, Methods, And Computer Programs For Displaying Information On Signs", filed by Leonid Fridman et al., on October 2, 2001, for good and valuable consideration from Vert, Inc., a Delaware corporation having its principal place of business at Vert Inc., 625 Massachusetts Ave, First Floor Rear Entrance, Cambridge, Massachusetts 02139, hereinafter called the Assignee, the receipt of which consideration is hereby acknowledged, do hereby sell, assign and transfer unto Assignee, its successor and assigns, my entire right, title and interest in, to and under said patent application and to any of the inventions set forth and described therein, and to any and all United States Patents and patents or similar rights in countries foreign to the United States which may be granted thereon or therefor, and to any applications for such patents or similar rights; And for the above consideration I agree promptly upon request of the Assignee, its successors or assigns, to execute and deliver without further compensation any power of attorney, assignment, application, whether original, divisional, continuation or reissue, or other papers which may be necessary or desirable to fully secure to the Assignee, its successors and assigns, the inventions described in said application and all patent or similar rights therein, in the United States and in any country foreign thereto.

IN WITNESS WHEREOF, I hereby sign my signature below on the date indicated next

to my signature as one of the joint inventors of the above identified patent application.

NAMED INVENTORS:

1. Leonid Fridman, a citizen of the United States of America residing and having a postal address at 105 Bailey Road, Somerville, MA 02145

Signature 

Date 9/14/02

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STATE OF MASSACHUSETTS:

ss.

COUNTY OF MIDDLESEX :

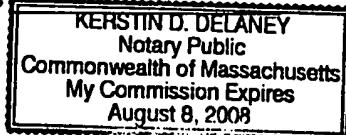
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On the date signed above next to his individual name, the above signed Leonid Fridman, who is personally known to me, appeared in person before me and executed the above instrument of assignment as his free act and deed.

[notary seal]

My commission expires

Printed Name Kerstin D. Delaney
Notary Public



2. Matt W. D. Mankins, a citizen of the United States of America residing and having a postal address at 38 Springfield Street, #3, Somerville, MA 02143

Signature 

Date 9-11-2002

STATE OF MASSACHUSETTS:

ss.

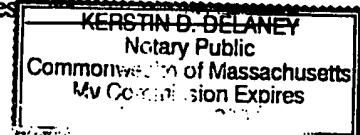
COUNTY OF MIDDLESEX :

On the date signed above next to his individual name, the above signed Matt W. D. Mankins, who is personally known to me, appeared in person before me and executed the above instrument of assignment as his free act and deed.

[notary seal]

My commission expires

Printed Name Kerstin D. Delaney
Notary Public



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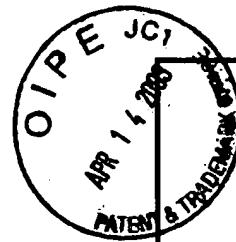
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TRANSMITTAL FORM

(to be used for all correspondence after initial filing)

		Application Number	09/970,153
		Filing Date	10/2/2001
		First Named Inventor	Fridman, Leonid
		Group Art Unit	
		Examiner Name	
Total Number of Pages in This Submission		Attorney Docket No.	24004.1.4

ENCLOSURES (check all that apply)

<input type="checkbox"/> Fee Transmittal Form	<input type="checkbox"/> Assignment Papers (for an Application)	<input type="checkbox"/> After Allowance Communication to Group
<input type="checkbox"/> Fee Attached	<input type="checkbox"/> Drawing(s)	<input type="checkbox"/> Appeal Communication to Board of Appeals and Interferences
<input type="checkbox"/> Amendment / Reply	<input type="checkbox"/> Licensing-related Papers	<input type="checkbox"/> Appeal Communication to Group (Appeal Notice, Brief, Reply Brief)
<input type="checkbox"/> After Final	<input type="checkbox"/> Petition	<input type="checkbox"/> Proprietary Information
<input type="checkbox"/> Affidavits/declaration(s)	<input type="checkbox"/> Petition to Convert to a Provisional Application	<input type="checkbox"/> Status Letter
Extension of Time Request		
<input type="checkbox"/> New Power of Attorney with 3.73(b) statement	<input checked="" type="checkbox"/> Other Enclosure(s) (please identify below):	
<input type="checkbox"/> Express Abandonment Request	<input type="checkbox"/> Terminal Disclaimer	<input type="checkbox"/> Return Postcard
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Incomplete Application		
<input type="checkbox"/> Response to Missing Parts under 37 CFR 1.52 or 1.53		

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SIGNATURE OF APPLICANT, ATTORNEY, OR AGENT

Firm or Individual name	Burns & Levinson LLP Trevor Arnold (Reg. No. 51,416)
Signature	
Date	April 9, 2003

CERTIFICATE OF MAILING

I hereby certify that this correspondence is being deposited with the United States Postal Service with sufficient postage as first class mail in an envelope addressed to: Commissioner for Patents, Washington, D.C. 20231 on this date:

Typed or printed name	Trevor Arnold	Date	April 9, 2003
Signature			

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